

K.C. Conway, MAI, CRE



**Senior Vice President
Credit Risk Management
SunTrust Banks, Inc.**

Kiernan.Conway@SunTrust.com

EDUCATION & QUALIFICATIONS

BBA from Emory University's School of Business

AFFILIATIONS & MEMBERSHIPS

MAI designation, Appraisal Institute

CRE designation, Counselor of Real Estate®

GA General Certified Appraiser

CONTACT DETAILS

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AREA OF EXPERTISE

K.C. Conway is a Sr. VP - Credit Risk Management, with responsibilities for REVAL (Real Estate Valuation and Environmental Services) and Market Intelligence. He has 30 years experience as an appraiser, underwriter, lender, credit officer and economist. Noteworthy recent roles prior to joining SunTrust Bank include: i) Chief Economist for Colliers | U.S. (2010-2014); ii) Commercial Real Estate Risk Specialty Officer – NY Federal Reserve Bank (2009-2010); iii) CRE Subject Matter Expert – Atlanta FED (2005-2009); iv) and Director of Underwriting – legacy SouthTrust Bank (1995-2005). Mr. Conway is also a frequent lecturer and speaker on CRE markets and valuation matters for government agencies, financial institutions, and private industry groups. Over the past 5 years he has addressed approximately 350 real estate industry conferences, including the Appraisal Institute, American Property Tax Council, Counselors of Real Estate, FDIC, FFIEC, IPT, NAHB, National Association of Realtors, NAIOP, SIOR, Society of CPAs, and ULI.

PROFESSIONAL ACCOMPLISHMENTS

- Briefed Federal Reserve Chairman Ben Bernanke, Board of Governors on burgeoning subprime lending and housing crisis, and its impact on the commercial real estate industry.

- Presidential Recognition Award in 2007 by the Appraisal Institute.
- 2009 Key Player Award, Federal Reserve Bank of Atlanta.
- 2010 Meritorious Service Award, Federal Financial Institutions Exam Council, for market analytics work during the financial crisis. Signed by Chairman Bernanke, Sheila Bair, and the heads of the OCC and NCUA.
- Honorary Texan and “Economist Extraordinaire” by Colliers-Houston for perfect economic forecast in 2013 and Colliers’ industry leading North American Port & Industrial Outlook forecasts.
- Published research and studies on ports, industrial real estate, 3D-Printing and the reliability of appraisals in such publications as Bloomberg, NY Times, and Real Estate Issues.

BUSINESS AND EDUCATIONAL BACKGROUND

Third-generation MAI and Counselor of Real Estate

Past employers and clients include: Deloitte, Equitable, Prudential, former SouthTrust & Wachovia banks, Wells Fargo Bank, and Colliers International.

Also held multiple roles in the Federal Reserve System - including CRE-Risk-Specialty-Officer.